

SUMMER PROGRAM ADVERTISING

FULL COLOR ADVERTISING OPTIONS/RATES

PREMIUM PAGES

SIZE FULL COLOR

Back Cover \$6000

8.5" x 11" with .125" bleed

Inside Covers \$3500

8.5" x 11" with .125" bleed

INSIDE PAGES

SIZE 2024 PRICES

Full Page \$2750

7.75" x 9.875"

Half Page \$1500

7.75" x 4.875"

Quarter Page \$800

3.8125" x 4.875"

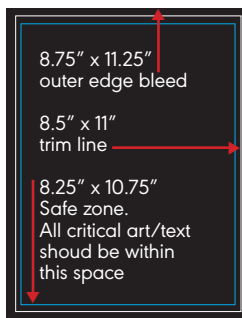
Sixth Page \$650

3.8125" x 3.2"

FILE GUIDE FOR PRINT READY

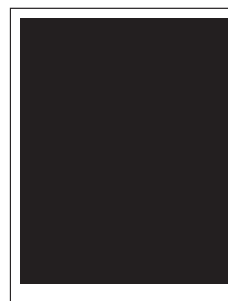
AD SUBMISSION

All ads are full color, and advertisers will be mentioned in the Advertiser's Directory. Completed ad should be a high-resolution (300 dpi) PDF composite file. Color photographs to be CMYK, not RGB. Black and white photos must be grayscale. Your completed PDF file should only show the finished ad without crop marks, registration marks, or other information.



Full page
Covers

8.5x11 with .125" bleed
(width x height)



Full page
interior

7.75" x 9.875"
(width x height)



1/6 page
horizontal

3.8125" x 3.2"
(width x height)



1/4 page
vertical

3.8125" x 4.875"
(width x height)



1/2 page
horizontal

7.75" x 4.875"
(width x height)



RESERVE YOUR SPOT NOW!

Contact Shirley Serotsky, Producing Artistic Director
607.273.ARTS | shirley@hangartheatre.org

RESERVATION DEADLINE MONDAY, APRIL 20

Ad Copy Deadline
Monday, May 4

Print Ready Deadline
Monday, May 11