

**POPULAR MAGAZINE FORMAT! WIDELY DISTRIBUTED!**

## FULL COLOR ADVERTISING OPTIONS/PRICES

### PREMIUM PAGES

OPTION	PRICE
<del>Back Cover</del>	<del>\$5250</del> <b>SOLD</b>
<del>Inside Covers</del>	<del>\$3150</del> <b>SOLD</b>
<del>First Page</del>	<del>\$2750</del> <b>SOLD</b>
Opposite Table of Contents	\$2500

### INSIDE PAGES

OPTION	PRICE
1/6 pg vertical	\$525
1/6 pg horizontal	\$525
1/4 pg vertical	\$735
1/3 pg vertical	\$840
1/3 pg horizontal	\$840
1/2 pg horizontal	\$1260
1/2 pg vertical	\$1260
2/3 pg vertical	\$1680
Full pg interior	\$2205

### FILE GUIDE FOR CAMERA READY AD SUBMISSION

Please send a high-resolution (300 dpi) PDF composite file of your completed ad.

Make sure color photographs are CMYK, not RGB. Black and white photos must be grayscale.

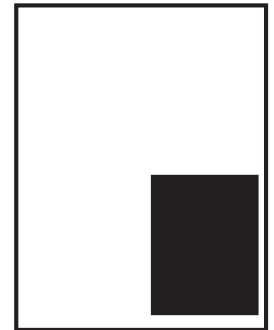
Your completed PDF file should only show the finished ad without crop marks, registration marks, or other information.



**1/6 pg vertical**  
2.5" x 4.578"  
(width x height)



**1/6 pg horizontal**  
3.8125" x 3.2"  
(width x height)



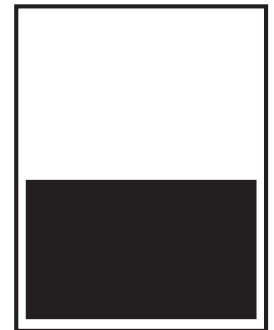
**1/4 pg vertical**  
3.8125" x 4.875"  
(width x height)



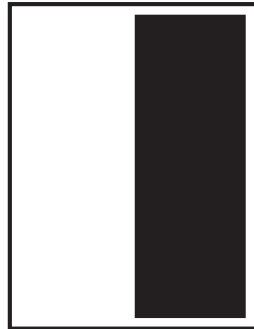
**1/3 pg vertical**  
2.625" x 9.875"  
(width x height)



**1/3 pg horizontal**  
5.125" x 4.875"  
(width x height)



**1/2 pg horizontal**  
7.75" x 4.875"  
(width x height)



**1/2 pg vertical**  
3.8125" x 9.875"  
(width x height)



**2/3 pg vertical**  
5.125" x 9.875"  
(width x height)



**Full pg interior**  
7.75" x 9.875"  
(width x height)

## RESERVE YOUR SPOT NOW!

Contact Denise McEnerney  
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**RESERVATION DEADLINE  
MARCH 15, 2018**

CAMERA READY AD DEADLINE MARCH 30