

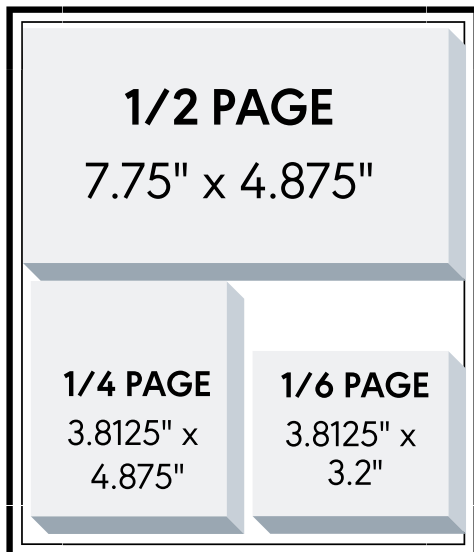
Program Guide Advertising

Ads placed in the 2020 Summer Program Guide will be printed in 7,500 copies and seen by over 27,000 patrons in the theatre and tourist attractions between May and August. Advertising supports theatre programming, and is a great way to promote your business to both local residents and visitors to our region.

All ads are full color.



\$6000	Back Cover	Contact for sizing
\$3500	Inside Front Cover	Contact for sizing
\$3500	Inside Back Cover	Contact for sizing
\$2750	Full Page	7.75" w x 9.875" h
\$1500	1/2 Page	7.75" w x 4.875" h
\$800	1/4 Page	3.8125" w x 4.875" h
\$650	1/6 Page	3.8125" w x 3.2" h



Act now to ensure choice placement!
Cover spots are first-come, first-serve.

Reservation Deadline: March 1, 2020

Ad Copy Deadline: March 15, 2020

RESERVE NOW:

www.hangartheatre.org/advertise
Thena Gitlin, Marketing Director
thena@hangartheatre.org
607.273.8588 ext. 17.

GUIDE FOR CAMERA READY ADS:

All ads are full color. Advertisers will be mentioned in the Advertiser's Directory. Completed ad should be a high-resolution (300 dpi) PDF composite file. Color photographs to be CMYK, not RGB. Black and white photos must be grayscale. Completed PDF file should only show finished ad without crop marks, registration marks, or other information.