

Cross-Promotional Marketing Opportunities



#HangarTheatre

Bios & Headshots:

- For maximum publicity, please make sure to submit your bios and actor headshots to hangartheatre.org/bios.
- Bios and actor headshots will be shared in our Program Guide and/or inserts, on the Headshot Board, and could also be posted on the Hangar website, social media, or in e-mail blasts.

Social Media:

- "Like" us on Facebook, Instagram, and Twitter, and share our posts!
- Tag @hangartheatre and use hashtags #hangartheatre and #ithaca on your posts.
- Bonus points for posts that mention and tag Hangar partners or sponsors, such as Ithaca College, CFCU, Cayuga Radio Group, Ithaca Bakery, Wegmans, or sponsors of the show that you are in.
- Tag yourselves in photos of you!
- If you do not agree to informal rehearsal photos that include you being shared on social media, please email katie@hangartheatre.org prior to the Meet & Greet.
- To have us share one of your photos on Hangar social media, please send the photo and requested caption to katie@hangartheatre.org
- Keep in touch after your Hangar journey ends. Keep us updated on future projects for the chance to have them shared on Hangar social media.

Hangar Photos:

- Press and Production photos are taken by Hangar photographer, Rachel Philipson. Photo Link: <http://bit.ly/HangarTheatre2013> Password #Hangar2023
- Some photos will be selected and posted to Hangar social media, which you are welcome to share. Other photos can be purchased directly from Rachel via her website
- Official press photos shared must include the following: Photo Credit: Rachel Philipson

Events:

- A few artists will be contacted from each musical to do a pop-up performance at the Ithaca Farmer's Market. Other opportunities may come up through out the year on a volunteer basis (ex. guest appearance in Curtain Speeches, flash mobs, caroling, etc.)

Comp Policy:

- Cast and crew can claim 2 Tickets to the opening night performance, 2 Additional tickets for any other performance during the run. To reserve: Call 607.273.ARTS or e-mail comps@hangartheatre.org

Questions or Suggestions?

Contact: Genna Knight, Marketing
genna@hangartheatre.org
607.273.ARTS

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