

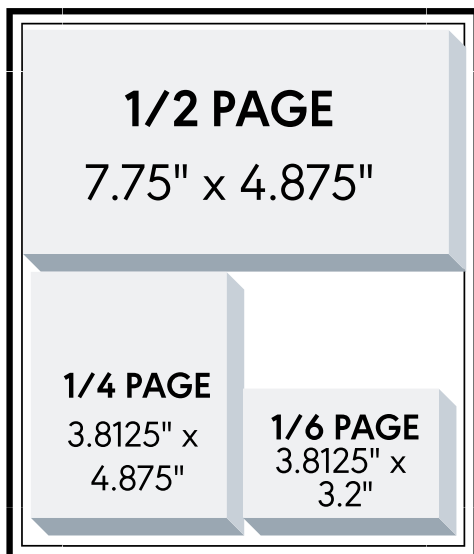
# Program Guide Advertising

Ads placed in the 2021 Digital Summer Program Guide may be seen by up to 17,500 patrons in our outdoor space using our QR code, and will be e-mailed out to all 2021 ticket holders. Advertising supports theatre programming, and is a great way to promote your business to both local residents and visitors to our region.

**All ads are full color.**



<b>\$6000</b>	Back Cover	Contact for sizing
<b>\$3500</b>	Inside Front Cover	Contact for sizing
<b>\$3500</b>	Inside Back Cover	Contact for sizing
<b>\$2750</b>	Full Page	7.75" w x 9.875" h
<b>\$1500</b>	1/2 Page	7.75" w x 4.875" h
<b>\$800</b>	1/4 Page	3.8125" w x 4.875" h
<b>\$650</b>	1/6 Page	3.8125" w x 3.2" h



Act now to ensure choice placement!  
Inside cover spots are first-come, first-serve.

**Reservation Deadline: April 22, 2021**

**Ad Copy Deadline: May 10, 2021**

**RESERVE NOW:**

E-mail Thena Lindhorst, Marketing Director  
[thena@hangartheatre.org](mailto:thena@hangartheatre.org)

# About Us



The Hangar Theatre is located at 801 Taughannock Blvd., north of Ithaca on Route 89 on the shores of Cayuga Lake. The Hangar Theatre building, once the Ithaca Municipal Airport, is home to the Hangar Theatre Company and serves as a venue for a variety of performing artists and community organizations.

Now in its 47th season, the Hangar Theatre Company offers professional theatrical productions throughout the year as well as a renowned education program.

## *Mission*

The Hangar Theatre creates and presents performances of exceptional quality in New York's Finger Lakes region, while training the next generation of theatre artists. We inspire our community with work and classes that enrich, entertain, and enlighten. We believe in the power of theatre to transform lives.

## *Vision*

The Hangar Theatre is an artistic home that nurtures a lifelong love of the performing arts.

## *Values*

Gratitude, Generosity, Equality, Inclusion, Diversity, Quality, Integrity