

HANGAR
THEATRE
COMPANY



HANGAR THEATRE
2020 ANNUAL REPORT

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2020 ANNUAL AWARDS

Each year, the Hangar recognizes outstanding individuals for their commitment to the Theatre through the following awards:

AGDA OSBORN AWARD for exemplary service and commitment to the Hangar Theatre characteristic of Mrs. Osborn.

Presented to Equity, Diversity, Inclusion, and Accessibility Committee members: **Davina Desnoes, Robert Edwards, Jacob Etkin, Nancy Malina, Miles Gutierrez Riley, Marcus Terry, Talia Thiesfield, and Victoria Whooper** for sharing their time, knowledge, and guidance in the process of moving the Hangar towards an artistic landscape with greater representation and equity, in all respects.

TOM NIEDERKORN AWARD for extraordinary contributions to artistic and educational programming at the Hangar Theatre.

Presented to **Chrissy Guest** and **Griffin Schultz** for providing support and expertise towards creating visually engaging on-screen experiences for the Hangar's first-ever virtual season of online presentations.

ERIN ALJOE SCHLATHER INSPIRATION AWARD for a young person who has made a remarkable contribution to the life of the Hangar Theatre and has sparked the contributions of others.

Presented to **Luciana Parr** for her wonderful energy, creativity, and grace in the Hangar's Next Generation School of Theatre classes, both in person and virtual.

CAMILLA SCHADE TEACHING ARTIST AWARD for a Hangar Theatre educator who has demonstrated a positive impact on the lives of students and who embodies the highest standards of the profession, in memory of gifted actor, director, teacher, and playwright Camilla Schade.

Presented to **Noah Elman** and **Elizabeth Seldin**, who dove into the world of virtual theatre classes just two weeks into the pandemic, and then continued to lead a variety of classes throughout the year with consistent quality and enthusiasm.



MISSION AND VISION



Core values

Gratitude

Generosity

Equality

Inclusion

Diversity

Quality

Integrity

Mission

The Hangar Theatre creates and presents performances of exceptional quality in New York's Finger Lakes region while training the next generation of theatre artists. We inspire our community with work and classes that enrich, entertain, and enlighten. We believe in the power of theatre to transform lives.

Vision

The Hangar Theatre is an artistic home that nurtures a lifelong love of the performing arts.

THEATRE LEADERSHIP

Letter from the Artistic and Managing Directors



Shirley Serotsky (she/her)
Artistic Director



R.J. Lavine (she/they)
Managing Director

The striking photo you see on the cover of this report captured the Hangar's participation in the #RedAlertRESTART campaign— on September 1, 2020, the Hangar lit the exterior of the theatre in red in solidarity with thousands of other live event venues across the nation, including local venues the Kitchen Theatre, the State Theatre, the Rev, and The Cherry Artspace. The goal of this movement was to raise public and media awareness in support of the live events sector, which has been significantly impacted by the effects of COVID-19.

Needless to say, 2020 was a challenging year. As the world of theatre was impacted by COVID-19 and a global call for racial justice, we found ourselves faced with the reality that the Hangar Theatre would not be able to conduct business as usual, on or off stage. From the moment we knew a programming pivot was inevitable, our staff and board worked closely together to revise budget and production scenarios; our artistic and education programs quickly transitioned to virtual offerings; and we assembled a committee on Equity, Diversity, Inclusion, and Accessibility to embrace the movement for greater equity and representation throughout the theatre industry.

We are very proud to be a part of the creative community at the Hangar, which encompasses so many talented artists and innovative theatre professionals from around the country. What makes being part of the Hangar family so exciting, however, is its deep roots in the community and the many opportunities we have to build meaningful connections through the art of theatre.

As we begin a new year and look forward to this coming season, we are strengthening our ties to local organizations and businesses, and seeking out new collaborative partnerships to deliver the highest quality programming possible. We are re-evaluating traditional ways of doing things, rethinking and redesigning systems and policies through the lenses of anti-racism, equity, inclusion, and accessibility so that everyone who comes to the theatre— patrons, students, volunteers, visitors, artists, staff and board members— have a truly exceptional experience. We want you to feel and know that you are welcome in this space. As part of that effort we are thrilled to announce that as of March 2021, the Hangar Theatre is poised to launch a strategic planning process that will chart our vision into the next five years leading up to our 50th year anniversary of inspiring and delighting the Ithaca community! We invite you to join us in that process as details about how to get involved become available.

Thank you for your continued support of the Hangar Theatre.

Shirley Serotsky and R.J. Lavine



Hangar Theatre 2020 Board of Trustees

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Jessica Casey, 2019-20

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Kristen Burt, 2019-20

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Dana Mueller

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Marcus Terry

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Andrea Fleck Clardy

Ann Costello

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John Elliott

Mary Kane

Susan Kaplan

Linda Trees Mack

Tom Niederkorn**

Kathryn (Katy) Pearce

Paula Peter

Carolyn W. Sampson

Ray Schlather

Shelley Semmler

Margaret Shackell

Laurel Southard

Jamie Wells

**Thank you to those who completed
Board service in 2020*

***Deceased*

Staff

Artistic Director

Shirley Serotsky

Managing Director

R.J. Lavine

Production Manager

Adam Zonder

Associate Artistic Director and Education Director 2019-2020

Shirley Serotsky

Operations Manager

Denise McEnerney

Marketing Director

Thena Lindhorst

Development Director

Stephanie Waite

Audience Services Manager

Alexa Allmann

Photography and

Graphic Design

Rachel Philipson

Artistic Fellow and

EDIA Consultant

Jacob Etkin

Volunteer

Mary Jane McKinven

A special thank you to
Michael Barakiva
(Artistic Director 2016-2020)
and *MaryBeth Bunge*
(Managing Director 2017-2020)
for their dedication and
leadership in bringing theatre
to the Ithaca community.

ACCOMPLISHMENTS

PRODUCED:

5

VIRTUAL MAINSTAGE PRESENTATIONS (our first-ever virtual season!)

3

VIRTUAL "HANGAR OFF SEASON" PRESENTATIONS

4

FREE VIRTUAL KIDDSTUFF PRODUCTIONS

2

FREE VIRTUAL WEDGE PRODUCTIONS

1

VIRTUAL FUNDRAISER that raised \$15,000 for the Hangar's artistic and education programs

PROVIDED:

2

VIRTUAL LAB COMPANY sessions for over 30 young emerging artists

35

VIRTUAL NEXT GENERATION School of Theatre spring & summer classes to over 128 students

\$11,525

in scholarship funds to artists engaging in the Next Gen and Hangar Lab programs.

1

NEW FREE YOUTUBE SERIES: *In Good Spirits With Adam Zonder*

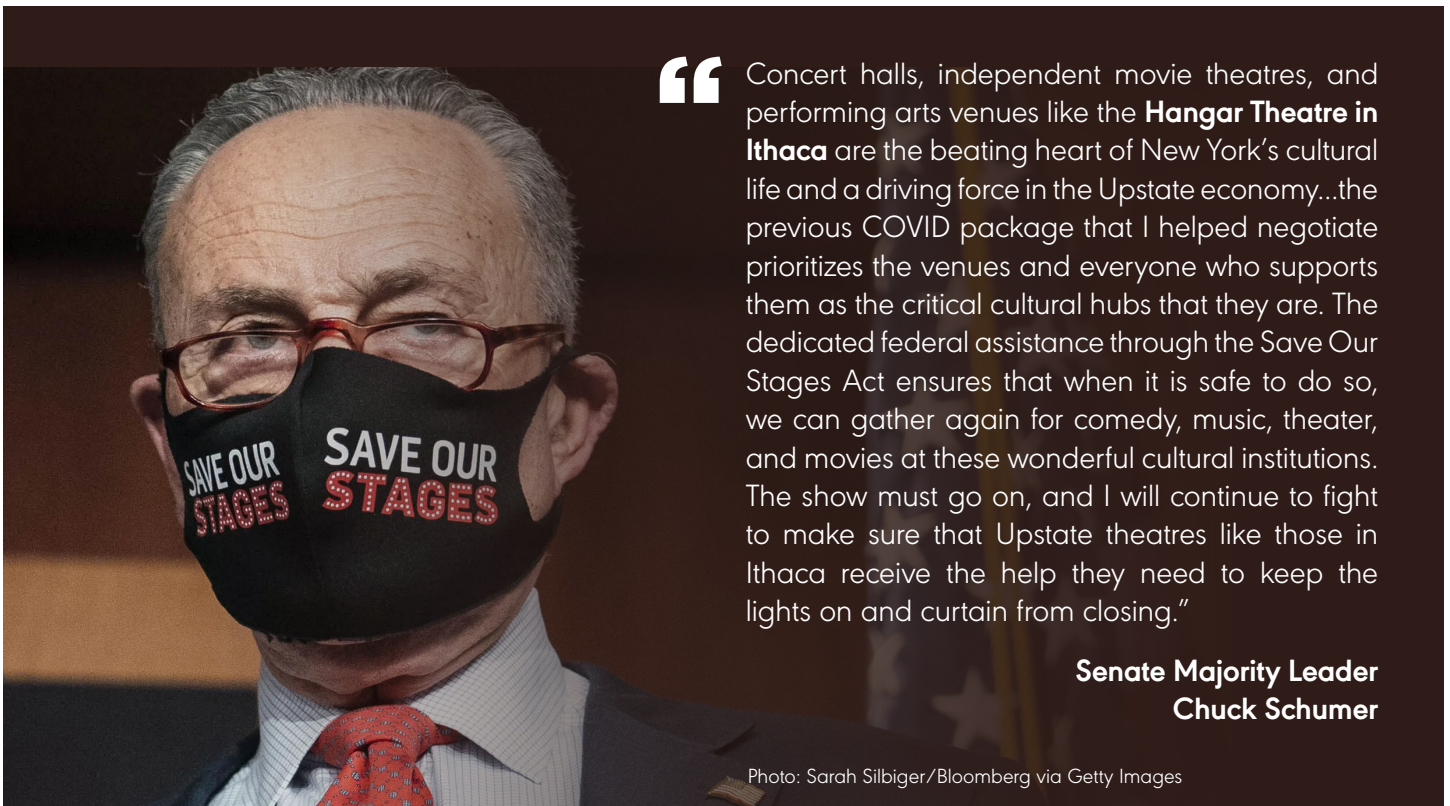
150

JOBS to theatre artists and educators

AND:

11%

EXCEEDED ANNUAL FUNDRAISING GOAL BY 11%



“ Concert halls, independent movie theatres, and performing arts venues like the **Hangar Theatre in Ithaca** are the beating heart of New York’s cultural life and a driving force in the Upstate economy...the previous COVID package that I helped negotiate prioritizes the venues and everyone who supports them as the critical cultural hubs that they are. The dedicated federal assistance through the Save Our Stages Act ensures that when it is safe to do so, we can gather again for comedy, music, theater, and movies at these wonderful cultural institutions. The show must go on, and I will continue to fight to make sure that Upstate theatres like those in Ithaca receive the help they need to keep the lights on and curtain from closing.”

Senate Majority Leader
Chuck Schumer

Photo: Sarah Silbiger/Bloomberg via Getty Images

2020 HANGAR THEATRE COMPANY PRODUCTIONS

Mainstage

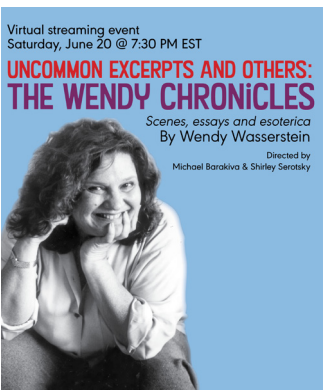
Partners in Flight

Partner in the Arts



The Skin of Our Teeth
by Thornton Wilder.
Directed by Michael Barakiva.
May 23, 2020.

Premier Sponsor



*Uncommon Excerpts And Others:
The Wendy Chronicles.*
Directed by Michael Barakiva and
Shirley Serotsky. June 20, 2020

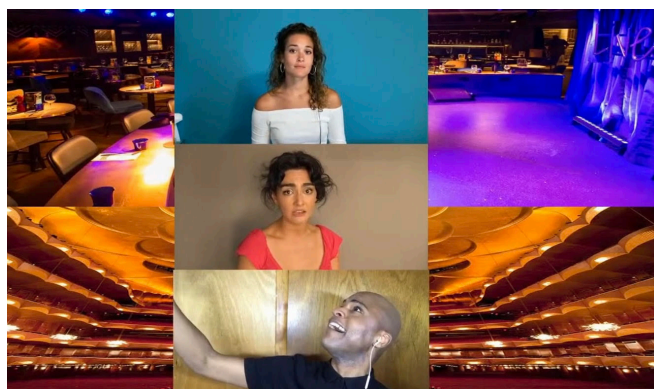
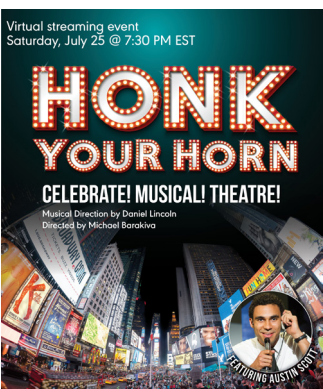
Premier Sponsor



Queens Girl in The World
by Calleen Sinnette Jennings.
Directed by Godfrey L. Simmons, Jr.
July 11, 2020.

Premier Sponsor

Shelley & Ron Cooper



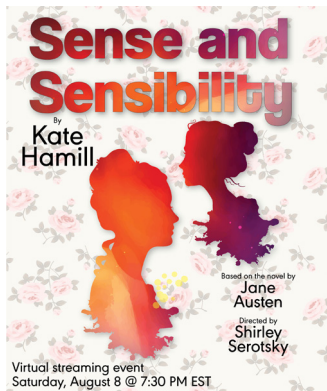
*Honk Your Horn:
Celebrate! Musical! Theatre!*
Directed by Michael Barakiva &
Gerry McIntyre with Musical Direction
by Danny Lincoln. July 25, 2020.

Premier Sponsor

The Ithaca Voice

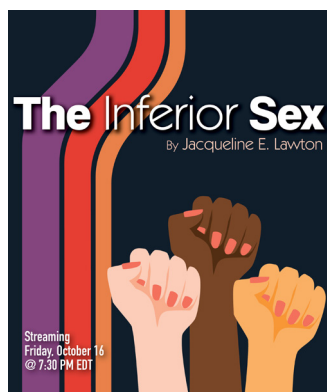


Mainstage + "Hangar Off Season"

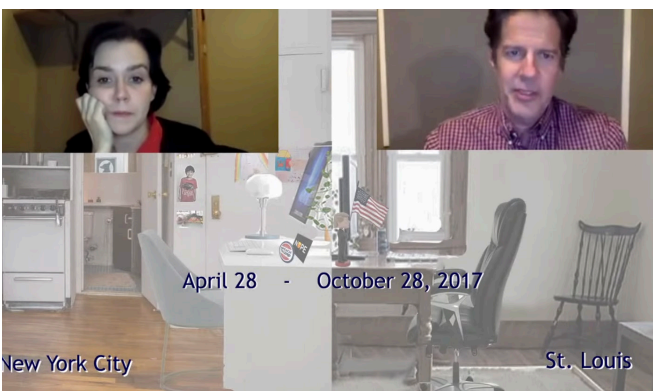
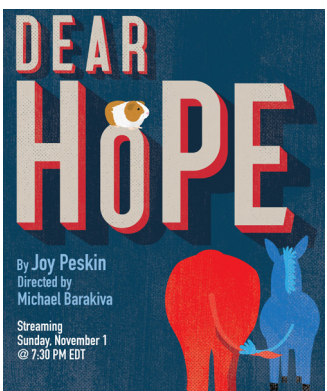


Sense and Sensibility
by Kate Hamill.
Directed by Shirley Serotsky.
August 8, 2020.

Premier Sponsor
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The Inferior Sex
by Jacqueline E. Lawton.
Directed by Cynthia Henderson.
October 16, 2020.



Dear Hope
by Joy Peskin.
Directed by Michael Barakiva.
November 1, 2020.



Seasonal Story Jam & Hootenanny
featuring The Burns Sisters.
December 18-27, 2020.

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KIDDSTUFF Series Sponsors:



Mario and the Dancing Princesses
by The Brothers Grimm.
Adapted by Rachel Lampert.
June 13, 2020.

Premier Sponsor



The Emperor's New Clothes
by Hans Christian Anderson.
Adapted by Saviana Stanesco.
June 20, 2020.



Shayla the Great and the Magic Paintbrush
Chinese folk tale
adapted by a.k.payne.
July 18, 2020.

Premier Sponsor



The Velveteen Rabbit
Adapted by Maya June Dwyer,
Anna Evtushenko, Monica Jimenez,
Ana Radulescu, and Bridget Grace Sheaff
from the story by Margery Williams.
July 25, 2020.

Premier Sponsor



The Wedge, which featured The Lab Company and was led by teaching artists, produced provocative and cutting-edge free virtual theatre.

This Is On Fire
Inspired by Chekhov's Three Sisters.
Directed by Amanda McRaven.
June 27, 2020.

HOUSEWORK
Devised by the
2020 Hangar Theatre Lab Company.
Directed by Sanaz Ghajar
August 1, 2020.

2020 SPONSORS

The Hangar Theatre is grateful to our 2020 sponsors and grantors and the extraordinary contributions they make. We thank the following businesses, individuals, foundations and government agencies who make it possible for us to produce high-quality theatre and educational programs that are accessible for the entire community.

Partners in Flight

CFCU Community Credit Union
Cayuga Radio Group

Partner in the Arts

Ithaca College

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Cornell University

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Mainstage Premier

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Travis Hyde

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Finger Lakes Radio Group
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What's Hot

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KIDDSTUFF Series Producing

Guthrie
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Wegmans

KIDDSTUFF Presenting

Buttermilk Falls Pediatrics
Northeast Pediatrics
Parkitects, Inc.

(Pay) What You Will

Ithaca Bakery
Schlather, Stumbar, Parks & Salk

Next Generation School of Theatre

Therm, Inc.
Visions Federal Credit Union

Event

Tompkins Trust Company

2020 INSTITUTIONAL SUPPORTERS

Government

City of Ithaca
New York State Council on the Arts
Tompkins County Tourism Program

Foundations

Park Foundation
The Shubert Foundation

HANGAR FAMILY OF SUPPORTERS

We would like to acknowledge the generous individuals who made gifts in support of the Hangar's mission last year. Your steadfast, year-round commitment to quality theatre arts and education has lifted the Hangar into new, exciting territory and continues to propel the organization forward. Thank you for choosing to strengthen our community through the Hangar Theatre and for inspiring us every day of the year.

DIRECTOR'S CIRCLE

Angels \$10,000 +

Anonymous
Jessica Casey
Dale & Gayle Flinn

Investors \$5,000-\$9,999

John &
Elaine M. Alexander
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Glen Dowell
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Jon Clardy
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M. Kathy Schlather
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Gwen Seaquist
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Eugene Yarussi

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 Catherine Weidner
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 Savannah Williams
 Jay Williamson &
 Vicky Posso-Williamson
 Frank Wise
 Trevor Wise
 Alicia Wittink
 Jean Wittman
 Jonathan Wood
 Pat Woodworth
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 Jonathan Zisk & Leslie
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 the living room
 Tops
 William Henry Miller Inn

Matching Gifts

Corning Incorporated
 Eaton Corporation

Tributes

**In memory of
 Claudia McGee**
 Sharon McGee &
 JinSoo Kim

**In memory of
 Ayrton Johnson**
 The George
 Johnson Family
 MaryBeth McCaw
 Lori Sebastian

**In memory of
 Ayrton Johnson &
 Tom Niederkorn**
 Greg Bostwick &
 Julia Bonney

**In memory of
 Betty Mueller**
 Donald Morrison

**In memory of
 Robert Mueller**
 Paula Mueller

**In memory of our
 beloved and
 incomparable aunt
 and uncle,
 Betty and Bob Mueller**
 The Fox & Hartin Fund

**In memory of
 Tom Neiderkorn**
 Beverly Baker
 J. Robert Barlow
 Mary Berens &
 Paul Feeny
 Susannah Berryman
 Kerry Boisvert
 Jeffrey Brown
 Joel Brown
 Jim & Terry Byrnes
 Andrea Fleck Clardy &
 Jon Clardy
 Caroline & Ed Cope
 Ann & John Costello
 Cathy Darrow
 Roy & Fran Dexheimer
 Maralyn W. Fleming
 Katie Forker
 David Feldshuh &
 Martha Frommelt
 Roald & Eva Hoffmann
 Jean Jagendorf
 Joan E. Johnston
 Susan J. Kaplan
 Michael Lane
 Fred &
 Tibby McLafferty

Jean &
 Daniel McPheeters
 Kevin Moriarty
 Dana & Anne Mueller
 Mrs. Elisabeth Mueller
 Terry Nicholetti
 Hannah &
 Bron Robinson
 Carolyn W. Sampson
 Arlene &
 Howard Schenker
 Raymond M. &
 M. Kathy Schlather
 Margaret Shackell &
 Glen Dowell
 Barbara Shew
 Jerry Smith &
 Sue Starrett
 Kenneth &
 Christine Westbrook

**To recognize the
 founding efforts of
 Tom Niederkorn**
 Richard &
 Lisa Farr Family

**In memory of
 Professor John Reps**
 Richard & Carol Booth

**In tribute of
 Michael Barakiva**
 Greg Bostwick &
 Julia Bonney

**In honor of
 MaryBeth Bunge**
 Susan J. Kaplan
 Susan Schattschneider

In honor of Lisa Bushlow
 Helen Hemmer

**In honor of
 Lisa Bushlow Fund**
 Shelley Semmler

**In honor of
 Tatiana Copp**
 Susan D. Nitschke

**In honor of my brother,
 Ed Intemann**
 Cathy Intemann

In honor of Janet Lowe
 Christopher Lowe &
 Sarah Marcham

**In honor of
 Nancy & Joel Malina**
 David Feldshuh &
 Martha Frommelt

In honor of MJ McKinven
 Mary Berens &
 Paul Feeny

**In honor of Joy Peskin's
 Dear Hope**
 Emily Heddleson

**In honor of
 Deb Schmidle**
 Katherine Chiang

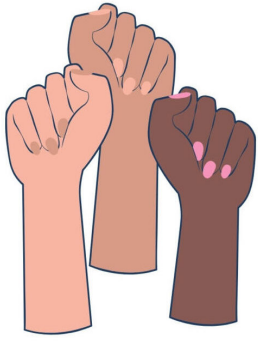
In honor of Paula Sidle
 Charles &
 Nancy Trautmann

**In honor of
 All the Serotskys...**
 Aaron Serotsky

**In honor of
 Adam Zonder's
 25 years at the
 Hangar Theatre...thanks
 for the memories!**
 MaryBeth Bunge

**In honor of the
 dedicated Hangar Staff**
 Nichole Gantshar

*The donation levels
 in this list reflect
 contributions to the
 Hangar's Annual Fund,
 Lisa Bushlow Education
 Fund, the Next
 Generation Scholarship
 Fund, in-kind donations,
 and donations made in
 tribute and memoriam.
 If we have made any
 errors or omissions in this
 list, please accept our
 apologies and bring it
 to our attention so that
 we may express our
 gratitude and correct our
 records. Please contact
 our Development
 department by calling
 607.273.8588 or by
 emailing development@
 hangartheatre.org.*



Commitment to Anti-Racist/ Anti-Oppressive Practices

The Hangar Theatre Company believes we must examine our participation in upholding the structure of white supremacy, which throughout history has centered and prioritized the lives and stories of white and white passing individuals. We acknowledge the pain our complicity may have caused, and are dedicating time and thought to learning about the history and pervasiveness of systemic racism and the racist and exclusionary practices in our industry.

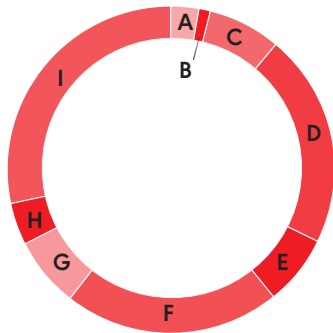
We have created an Equity, Diversity, Inclusion and Accessibility Committee comprised of staff, board and affiliate artists, with a majority BIPOC membership, to work towards creating a long-term plan of actionable items dedicated to how the Hangar can dismantle notions and practices of white supremacy culture within our organization.

We will:

- Develop and produce more BIPOC writers, with the goal of at least 50% representation, across Hangar stages, by 2023. These projects will not be relegated to narratives that perpetuate victimization, but rather stories that dramatize a rich, full, life experience.
- Establish and compensate a group of invested BIPOC artistic advisors to help expand and diversify the conversations and decision-making process surrounding artistic programming.
- Increase representation from BIPOC theatre-makers to 50% on all creative teams (combined cast, design, and creative) for all Hangar productions; and will continue pursuing diversity in representation on all production teams.
- Continue to hold weekly mandatory staff meetings dedicated to identifying and dismantling white supremacy culture in the workplace, classroom, rehearsal room, and performance spaces; this will include anti-racism/anti-oppression training for all full-time employees.
- Hire more BIPOC educators and teaching artists in all Hangar Education programming streams (NextGen, Lab Company, and Hangar School Residencies) with a goal of 50% BIPOC representation by 2023.
- Dedicate a yearly paid fellowship in the area of theatre management/administration to an early-career BIPOC theatre administrator.
- Designate two fully-funded tracks each summer in our pre-professional training program, the Hangar Lab Company, for emerging BIPOC artists; we will strive to create a truly diverse ensemble so that BIPOC artists don't feel tokenized, and are able to spend their time learning and creating.
- Dedicate weekly rehearsal time for company members to share their thoughts about how they feel the process is going, especially as it relates to dismantling the systems of white supremacy. We will also institute a system for artists to share thoughts and concerns anonymously.
- Make our space available, at cost (yielding no profit to the Hangar) to individuals and non-profit organizations to produce events in support of anti-racism.
- Use our social media presence to promote Ithaca-area BIPOC owned-and-operated businesses and organizations.

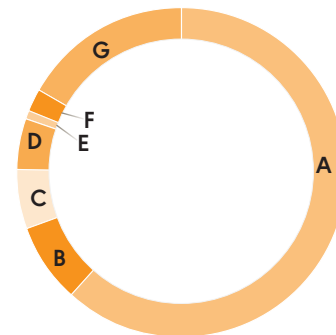
CENTER FOR THE ARTS AT ITHACA, INC., D.B.A. HANGAR THEATRE FINANCIAL SUMMARY 2020

operating revenue



A Advertising, Concessions & Misc.	3%
B Community Rentals	1%
C Education Programs	7%
D Performances & Events	21%
E Restricted Donations	7%
F Corporate Support	21%
G State & County Support	7%
H Private & Community Foundations	4%
I Individuals & Fundraising Events	28%

operating expenses



A Personnel*	63%
B Insurance	8%
C Facilities Expenses & Maintenance	6%
D Production	5%
E Fundraising	1%
F Advertising, Marketing & Communications	2%
G Administrative & Bank Expenses	17%

Due to rounding, total percentage does not equal 100

Many aspects of the Hangar’s finances were transformed by COVID-19. The Hangar’s subscription campaign for the summer 2020 season was well underway by the time of the COVID-19 outbreak and subsequent shutdown in March 2020. When the decision to move to a virtual summer season was made in April 2020, 79% of subscribers opted to apply their subscriptions to the virtual season, and the Hangar gained an additional \$12K from new patrons who subscribed to the virtual season.

Due to the pared-down scale of virtual programming, the earned income from single ticket sales, education programs, and advertising was significantly reduced for the virtual season and we were unable to gain revenue from concessions or from space rentals after mid-March.

The Hangar’s corporate sponsors were understanding of the unpredictable situation, which meant the Hangar was able to maintain its sponsorship revenue with no refunds or rollovers. Donors continued to support the Hangar as well, with many making more than one gift throughout the year.

While income was steady, the Hangar took measures to ensure that operating expenses remained low. Steps that were taken to reduce costs in 2020 included a 75% reduction in staff salary for 30 weeks from April through October and reduced rent for the administrative office space. The office lease expired in March 2020, and since the staff was working from home at that time due to New York State guidelines, the Hangar did not renew its office space lease or enter into a new lease.

Production expenses including housing for out-of-town artists were significantly reduced or eliminated by producing a virtual season.



Hangar Theatre
PO Box 205 | Ithaca, NY 14851