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HANGAR THEATRE 2018 ANNUAL REPORT

CONTENTS

- 2 THEATRE LEADERSHIP-LETTER FROM THE 2019 BOARD PRESIDENT
- **3** LETTER FROM THE ARTISTIC DIRECTOR AND STAFF LIST
- 4 LETTER FROM THE MANAGING DIRECTOR
- 5 MISSION AND VISION
- 6-7 2018 HANGAR THEATRE COMPANY PRODUCTIONS: MAINSTAGE
- 8 2018 HANGAR THEATRE COMPANY PRODUCTIONS: KIDDSTUFF
- 2018 HANGAR THEATRE COMPANY PRODUCTIONS: THE WEDGE
- **10** EDUCATION AND TRAINING PROGRAMS
- 11 OUTREACH AND ADDITIONAL PROGRAMMING
- 12-13 2018 EVENTS
- 14 2018 HANGAR HAPPENINGS
- 15 2018 SPONSORS
- **16** 2018 INSTITUTIONAL SUPPORTERS
- 17-19 INDIVIDUAL GIVING
- 2018 FILL THE HOUSE GIFTS
- 21 STATEMENT OF FINANCIAL POSITION 2017-2018
- 2018 ANNUAL AWARDS

THEATRE LEADERSHIP Letter from the 2019 Board President



Dr. Jessica Casey

I am a lifelong theatre lover, ever since seeing Annie when I was five years old. This love for the performing arts is why I have been a Hangar Theatre subscriber for more than a decade and became a member of the Board of Trustees in 2012. I have just started my first year as the Board President, and it is such an honor to be part of something that I consider magical. Since joining the Board of Trustees, I have had the chance to see the commitment of the theatre's artists, staff, and volunteers and it is truly humbling. All that hard work culminates in theatrical and educational experiences that change lives.

More than 30,000 people took part in a Hangar Theatre experience in 2018. Whether they attended one of the Hangar Theatre Company's 15 productions, a co-production with DSP Shows, or a Project 4 Hangar Days presentation, I am more thrilled than ever to be part of an organization that provides high-quality performing arts year-round.

As a pediatrician, I am reminded every day of the importance of our connections with others. In our busy day-to-day lives, we sometimes forget the fundamental human need to connect to our shared humanity. Theatre reminds us of that; as an audience, we laugh, reflect, weep, and dance– together. I am excited to help support the Hangar Theatre in the upcoming year's endeavors and to share the magic of theatre with as many people as possible.



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* Thank you to those who completed Board service in 2018.

Letter from the Artistic Director



Like Janus, the Ancient Roman god with two faces looking in opposite directions, our annual report is an exercise in the past and future, simultaneously. We are building from much of our artistic success in 2018, and learning from the rest.

Our Mainstage season, which included five productions in the summer and *Charles Dickens' A Christmas Carol* in the winter, saw an increase in ticket sales of over \$80,000, and over 1,200 in individual attendance. It is hard to imagine a year in which the Hangar will have greater artistic growth.

An accomplishment of this size is impossible without the full support of an institution's Board, staff, artists, donors, and audiences. We remain humbled and grateful for this support.

By October 2018, we had already surpassed our subscription numbers for December of the previous year and we are hopeful to surpass our 2018 Mainstage summer subscription numbers. As an unprecedented number of women enter the 2020 presidential race, our 2019 theme of women's stories and empowerment feels as timely as ever. We are also proud to continue our commitment to inclusivity and diversity; almost 50% of the professional actors who appeared on the Hangar Mainstage in 2018 were artists of color, and over 50% of the directors hired were women, far surpassing national averages.

A new program was born in 2018 at the Hangar Theatre: the Young Professional Company (YoProCo), which aims to support professional actors at the beginning of their careers. The first seven members of the YoProCo appeared in four of the Hangar's five summer productions, with a handful doubling among two productions. Open to alums of our Lab Company and students at the top conservatory programs in the country, the YoProCo also serves to add one more step in the Hangar artist ecosystem, shepherding performers from apprenticeships such as the Lab Company to the dawn of their professional lives.

Our Wedge series was presented in the Cherry Artspace for the second year in a row, deepening our relationship with Ithaca's newest theatre as well as with the Drama League, which selects the four directing fellows who act as the artistic leadership of our Lab Company. The 2018 Lab included 21 actors, six directors, and one choreographer who came to us from 19 universities across the country. It also included four artists from Ithaca College and five artists who grew up right here in Tompkins County. We are thrilled to be continuing our partnership with the Cherry and the Drama League for 2019.

The Artist in Residency Series (AIRS) continued apace, offering a monthly residency to a writer to come to Ithaca during the academic year and work on a play or musical of their choosing. The program has grown to the point that artists have begun reaching out to us and asking about residencies. We already have AIRS recipients slated for the first five months of 2019.

As recent surveys indicate, the Hangar's artistic life remains healthy, vital, and present. We look forward to a rich 2019 season, with two large musicals and our brand new *Big Play Festival!*, as well as year three of *Charles Dickens' A Christmas Carol*, adapted by Aoise Stratford.

Ba-Ch

Staff

Michael Barakiva Artistic Director

MaryBeth Bunge Managing Director

Adam Zonder Production Manager

Nathan Norcross Associate Artistic Director and Education Director

Walter Weiner Business Director

Denise McEnerney Operations Manager and Corporate Relations Officer

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Mitchell Smith* Director of Marketing and Communications

Stephanie Waite Development Coordinator

Alexa Allmann Audience Services Manager

Jeffery Ange* Audience Services Manager

Emily Kadish* Audience Services Manager

Rachel Philipson Photography and Graphic Design

Mary Jane McKinven Volunteer

*Thank you to those colleagues who left in 2018.

Letter from the Managing Director



Early in 2018, the word "interim" disappeared from my title, and I've never looked back. Being part of the Hangar family again has been exhilarating, sometimes exhausting, but always worthwhile. And thanks to the efforts and generosity of our Board, staff, supporters, and patrons, our theatre is growing and thriving. We are welcoming new perspectives, strengthening relationships, and hosting more performers than ever in our year-round facility. We are also engaged in comprehensive long-range planning to ensure that the Hangar remains a vibrant, vital hub of our community. Just a few of the highlights from a very full year:

Income Growth. Contributions from new and returning sponsors increased by more than \$60,000 in 2018 compared to 2017. Similarly, we are seeing an increase in major gifts, a result of renewed focus on relationship building and stewardship.

A Hangar for All Seasons. We have thoroughly developed the Hangar as a year-round performing arts venue, welcoming a broader, more diverse audience to our space. In 2018, the Hangar hosted 23 co-productions with DSP Shows, 16 rentals, and two community galas. We have become a regular venue for Congregation Tikkun V'Or's Rosh Hashanah and Yom Kippur services, DSP Shows' concerts with regionally and nationally known performers, and Opera Ithaca's New Year's Eve Gala.

Board Diversification. Throughout 2018 we recruited for greater diversity and representation in our Board of Trustees, in order to expand the perspectives and experiences of the group in charge of governance. I'm happy to report we've made progress in increasing the diversity of age and race as well as greater gender balance of the Board, and will continue to build on these gains.

Strategic Planning. Having completed our 2013-2018 strategic plan, we're now actively engaged in planning for the next five years. A Board/staff retreat was held in October 2018 to re-examine and realign the institution's mission, vision, and value statements. We will be in active discussion through 2019.

Professional Growth. In November 2018 Michael and I attended the Fall Forum of the Theatre Communications Group (TCG), the national organization for non-profit theatre. We came away from the conference with new insights, new working relationships, and a renewed appreciation of the Hangar's role as part of the national theatre movement. Other year-round staff members also benefited from professional development opportunities in 2018. New staff in 2018 include: Marketing Director Thena Gitlin and Audience Services Manager Alexa Allmann. We are committed to being the most professional of professional theatre companies—while still having fun!

The health and progress of the Hangar Theatre would not be possible without the support and interest of those listed in these pages. Your contributions of time, talent, and generosity are what enable us to surprise and delight audiences each year. Thank you for your loyalty and faith in the power of live theatre.

ar

MISSION AND VISION



Diana Huey as Kira in the 2018 production of Xanadu.

Mission

The Center for the Arts at Ithaca, Inc. d.b.a. Hangar Theatre is committed to providing exceptional theatre experiences of high professional quality to enrich, enlighten, educate, and entertain the diverse audience in the Finger Lakes region. Strong education and training programs are central parts of our commitment to the local and national artistic communities.

Vision

The Hangar Theatre produces world-class theatre, offering plays and musicals, revivals, and new works that reflect the diversity of our region. A Hangar production is synonymous with artistic excellence. Our work leaves an impact and has a strong presence locally, nationally, and online. We support and enhance the Ithaca arts community by using our building as a community arts space, bringing a diverse group of people into our theatre to experience arts of all kinds. We develop the next generation of theatre goers and arts lovers by creating a culture of arts engagement. We are the flagship theatre of the Finger Lakes region, paving the way for other arts organizations to flourish with our support.

2018 HANGAR THEATRE COMPANY PRODUCTIONS Partners in Flight Cayuga

Mainstage

7

DEBORAH ZOE LAUFER



Partner in the Arts







Real Estate Management & Development

Associate Sponsors





Fortune, written and directed by Deborah Zoe Laufer, June 14-June 23, 2018 Photo: Amelia Pedlow^{*} and Ian Lowe^{*}



Chicago, Fred Ebb, Bob Fosse & John Kander, directed by Michael Barakiva, June 28-July 14, 2018 Photo: Cast of Chicago



Premier Sponsors

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Pride and Prejudice, Jane Austen, adapted by Kate Hamill, directed by Suzanne Agins, July 19-July 28, 2018 Photo: Cast of Pride and Prejudice

Mainstage



A Doll's House, Part 2, Lucas Hnath, directed by Michael Barakiva, August 2-August 11, 2018 Photo: Linda Marie Larson^{*} and Greg Bostwick

Premier Sponsor





ue

Xanadu, Douglas Carter Beane, John Farrar & Jeff Lynne, directed by Devanand Janki, August 16-September 1, 2018 Photo: Cast of Xanadu



Charles Dickens' A Christmas Carol, Charles Dickens, adapted by Aoise Stratford, directed by Michael Barakiva, December 1-December 23, 2018 Photo: Cast of Charles Dickens' A Christmas Carol







Hangar's Next Generation School of Theatre's production of

Seussical Jr, Lynn Ahrens & Stephen Flaherty, directed by Nathan Norcross, August 9-August 11, 2018





The Wedge 2018

Featuring our Lab Company and led by the Drama League Directing Fellows, The Wedge produces provocative and cutting-edge theatre. Performances are free and take place at the Cherry Artspace.



A Brief History of America Dipika Guha, directed by Kyle Haden June 21 & June 22, 2018



Far Away Caryl Churchill, directed by Ivey Lowe July 5 & July 6, 2018



Ajax Sophocles translation by James Scully, directed by Jake Beckhard July 12 & July 13, 2018



Death Comes to Us All, Mary Agnes Christopher Durang, directed by Christopher Núñez July 26 & July 27, 2018

EDUCATION AND TRAINING PROGRAMS

EDUCATION

In 2018, a 23% increase in total number of registered students for the Next Generation School of Theatre, along with a higher rate of classes taken per student, resulted in a 35% increase in tuition revenue for this program compared to 2017.



P4 Students from Newfield Elementary school final show

- Total students: 1,037
- Teaching Artists: 32
- Participating schools: 11 elementary schools for Project 4 (Dryden, ICSD, Newfield, and Trumansburg)
- \$ tuition assistance: \$7,500

"Seussical Jr. was a beautiful showvery moving for those of us in the audience! Of course our student loved being in it, but I also wanted to share that her brother adored attending the performances, and it really lifted his spirits. He was too shy to tell you in person, but he had an amazing time. Thank you so much for the wonderful and so important work that you do!" - Next Generation parent

PROFESSIONAL TRAINING

Drama League Directors Project: The Hangar Directing Fellowship is an intensive practicum in the artistic life of a regional theater. Designed to hone leadership skills and creative abilities within an institution, the Fellows serve as artistic leaders of the Lab Company for the summer season at the Hangar Theatre throughout the fellowship experience.



2018 Hangar Drama League Directing Fellows. From left: Christopher Núñez, Kyle Haden, Ivey Lowe, and Jake Beckhard.

Design Fellows and Apprentices: For 11 weeks this summer,
8 Fellows designed 4 shows each and assisted on at least
2 Mainstage shows. 4 Design Apprentices designed
1 show, 4 Cabarets, and assisted on 8 shows.

Lab Company: Since 1989, the Hangar Theatre has been home to the Hangar Lab Company, a nationally recognized theatre training program designed for advanced college students and early-career professionals. Networking and building relationships with emerging directors of national prominence along with a cohort of equally passionate and focused peers make for a truly enriching summer experience.

LAB COMPANY 2018



TUITION ASSISTANCE

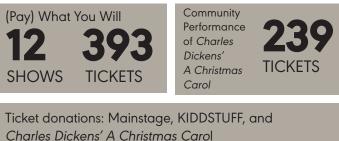
OUTREACH AND ADDITIONAL PROGRAMMING

Outreach



The 2018 production of Charles Dickens' A Christmas Carol.

The Hangar Theatre is committed to making quality theatre accessible to all. (Pay)-What-You-Will performances invite patrons of all financial backgrounds to attend a performance by contributing what they can. Community Performances provide tickets to organizations with connections to the underserved in our region.







A EST. 1910

(Pay) What You Will sponsors



Additional Programming



From left: Max Avramis, Liz Baker, Michael Barakiva, and Emma Bowers at Hangar AIRS event.

Artist in Residency Series: The Hangar Theatre Company Artist In Residency Series (AIRS) is designed to bring artists to Tompkins County and provide them space to work on a project of their choosing. 2018 AIRS recipients include Benjamin Walter Hopkins, Jenny Mercein, Joy Peskin, and Mimi Quillin.



Sensory support accessories

Sensory Sensitive performance: In July 2018, the Hangar premiered its first sensory sensitive performance with consultant Renee Zonder, a board certified behavior analyst. Free for all attendees due to support from an anonymous donor, one performance of Snow White was specifically designed for families with members requiring a lower sensory experience by presenting the show with the many sensory thresholds of such an audience in mind.

2018 EVENTS

In 2018, we welcomed some **33,000** attendees to Hangar Theatre Company productions and co-productions. The Hangar hosted audiences for **238** days of 2018, or 65% of the year.

Hangar Special Event Highlights



Rox Dexheimer at Spring Gala

Honoring Roy Dexheimer at Spring Gala

On April 9, 2018, more than 100 attendees joined us at LaTourelle Resort & Spa for a wonderful evening in honor of Roy Dexheimer, Board member Emeritus. Since joining the Hangar Board of Trustees in 1995, Roy Dexheimer has generously invested time, energy, and resources to the Hangar's educational and artistic programming. Thank you Roy!



The blackjack table at Bet Your Bottom Dollar.

Hamiltunes: An American Sing-Along

In May 2018, the Hangar invited the community and fans of the Broadway hit, *Hamilton*, to gather onstage and let their collective voices ring out during *Hamiltunes: An American Sing-Along.* Children, families, and even Hangar staff had a great time during this free community event in which attendees sang along to the entire musical score.

First year of Bet Your Bottom Dollar

On October 13, 2018 the Hangar hosted its new FUNdraiser, *Bet Your Bottom Dollar.* At this night of gambling, games, and glamour, Hangar supporters raised more than\$10,000 in support of the theatre's artistic and educational programming! Thank you to all attendees and sponsors who made this event a success!

2018 EVENTS

A Venue for the Community

The Hangar Theatre's unique performance facility is available to rent for a wide variety of special events. In 2018 the Hangar hosted:



Community Partner events

Challenge Industries Gala and Awards Fundraiser Fingerlakes Land Trust Donor Event Lehman Alternative Community School Prom Temple Tikkun v'Or Rosh Hashanah Service Temple Tikkun v'Or Yom Kippur Service Wegman's Retirement Party

Co-productions with DSP Shows

Aztec Two Step Burns Sisters Dar Williams Henry Rollins Howard Jones Jake Shimabakuro Joan Osborne Jonathan Edwards Julien Baker Pat Metheny Peter Yarrow Renaissance Rhiannon Giddens Sultans of String Todd Snider Valerie June The Weight Band The Blind Spots Journey West Shawn Colvin

Rental performance and concerts

Cornell Melodramatics - Rent Cornell Vet School Dance Collective -Spring Dance Dan Viola Ithaca Ballet - Winterfest 2018 Opera Ithaca - Carmen Opera Ithaca - A Little Night Music Soul Picnic Productions - Nashville Gal Whiskey Tango Sideshow - Empire **Burlesque Festival** Tony Sands Sinatra Tribute - It was a very Good Year Simrit Kaur **Orphan Wisdom** Ithaca Community Orchestra Spring Concert

Event sponsors



Cornell University







2018 HANGAR HAPPENINGS



BEAUTIFCATION BRIGADE

Janine Willis, a gardener with Tompkins County Community Beautification Program, was part of a team led by Martha Gioumousis to improve the Hangar's gardens in 2018.



From left: Stephanie Waite, Tori King, Thena Gitlin, and Bryan Hagelin

The Hangar was delighted to be part of the Ithaca Aviation Heritage Foundation's Tommy's Centennial Flight Celebration. Volunteer staff created airplane crafts with kids and shared the Theatre's aviation history.



From left: MaryBeth Bunge and Lisa Bushlow

On December 21, 2018, the Hangar experienced its second flood since the theatre's 2010 renovation. We are grateful to all those who came to the Hangar the following morning to swab the decks, remove debris and furnishings, and ensure that the last three performances of *Charles Dickens' A Christmas Carol* went on as planned. The Board of Trustees and staff continue to seek ways to address the challenge of the theatre's location on a flood plain.



Board, staff, and our generous partners at **Crown Construction** celebrate the ribbon cutting of the new "lobby centerpiece"–a new and improved bar and concessions station!

2018 SPONSORS

The Hangar Theatre Company is grateful to our 2018 sponsors and the extraordinary contributions they make. We thank the following businesses and individuals who make it possible for us to produce high quality theatre and educational programs that are accessible for the entire community.

Partners in Flight CFCU Community Credit Union Cayuga Radio Group

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Mainstage Premier Sponsors

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Sponsorship cash contributions from new and returning sponsors increased by more than \$60,000 in 2018 compared to 2017

KIDDSTUFF Presenting Sponsors

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2018 INSTITUTIONAL SUPPORTERS

Grants from foundations and government agencies provide crucial operating support as well as key funding for new and ongoing programs.

Government

NYSCA Tompkins County Tourism Program Foundations Community Foundation Legacy Foundation Park Foundation The Shubert Foundation Other

Rotary Club of Ithaca's Community Grants Program

INDIVIDUAL GIVING

Thank you! Your gift is essential to the Hangar Theatre's success, from the creation of quality stage productions to its extensive education and training programs. The Hangar is grateful to the following individuals for making possible another year of memorable artistic and educational experiences:

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Angels \$10,000 +

Anonymous Estate of David Flinn

Investors \$5,000-\$9,999

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Corning Incorporated Foundation

Donated Goods and Services

Alley Cat Café Andrea Volckmar Argos Inn Atlas Bowl Bellwether Hard Cider **Bickering Twins** Brookton's Market **Bruno Schickel Buffalo Street Books** Café Dewitt Cayuga Chamber Orchestra Cece & Lulu Cinemapolis Cornell Cinema Cornell Department of Performing and Media Arts Damiani Wine Cellars Dan Smalls Presents, Inc. (DSP Shows) Dryden Wine & Spirits **Dusti-Lee Provencher** Experience! The Finger Lakes F. Oliver's Fibers and Fantasy Finger Lakes Acupuncture Finger Lakes Cider House Finger Lakes Running Company Flower Fashions by Haring Forty Weight Coffee Roasters Friedman Electronics Gavin Sacks Gola Osteria Hazelnut Kitchen Hilton Garden Inn Home Green Home Homecoming Players Island Health & Fitness Ithaca College Department of Theatre Joshua Maywood Kilpatrick's Publick House **Kitchen Theatre** Company Marriott Ithaca MasterCraft Custom Framing & Fine Art Mercato Bar & Kitchen **Mockingbird Paperie** Moosewood Restaurant Nancy D. Robbins Nina Miller Northside Wine & Spirits Northstar House

One World Market

Opera Ithaca Petrune Plenty of Posies Quilter's Corner Red Feet Wine Market & **Spirit Provisions** Ron & Shelley Cooper Rosalind Mayberry Satori Day Spa Sheldon Hill Six Mile Creek Vineyard State Theatre of Ithaca Stephen & Chris Zinder The Cellar D'Or Wine & Cider The Cherry Arts The Rook Transformations Hair Studio

Tributes

In honor of Michael Barakiva & MaryBeth Bunge Amy Leviere John & Carol Spence

In honor of Tatiana Copp Susan D. Nitschke

In honor of Wendy Dann Katie Boren

In honor of

Roy Dexheimer Carol Kammen David Kraskow & Elizabeth Hess Gary & Kathy Marshall Hermione & Judson Holl Jeffrey True & Sue Schattsschneider John & Hilary Ford Judy Maxwell Nancy L. Szary Olan & Katie Forker Pat Archambault Randy & **Ronald Ehrenberg** Richard & Jill Weiss Roger & Carole Sibley Sally Dutko & Gerry Friedman Thad & Patti Hetherington Thomas Niederkorn Virginia F. Bizzell

In honor of Mary Kane Gerry & Caroline Cox In honor of Ruth G. Knuth Barbara Knuth & Kurt Jirka

In honor of Mary Jane McKinven Mary Berens & Paul Feeny

In honor of Robert Manning Mueller Yvette Garcia-Egan

In honor of Margaret Shackell-Dowell Brenda Dowell

In honor of Walter Weiner, Business Director David & Nancy Gersh

In memory of Martha Dewey Kent Goetz

In memory of our son Eric Lawrence Ehrenberg Randy & Ronald Ehrenberg

In memory of Inger Molmen Gilbert John J. Gilbert, Jr.

In memory of

Tom Herson Alice Moore & Robert Smith Billie/Dan Conger/ Schmohe Brian & Marissa Steele and Daughters Ed & Joan Lawler Gail Hendrix Kelly Makosch Kristen Brennan Mary Carey Families

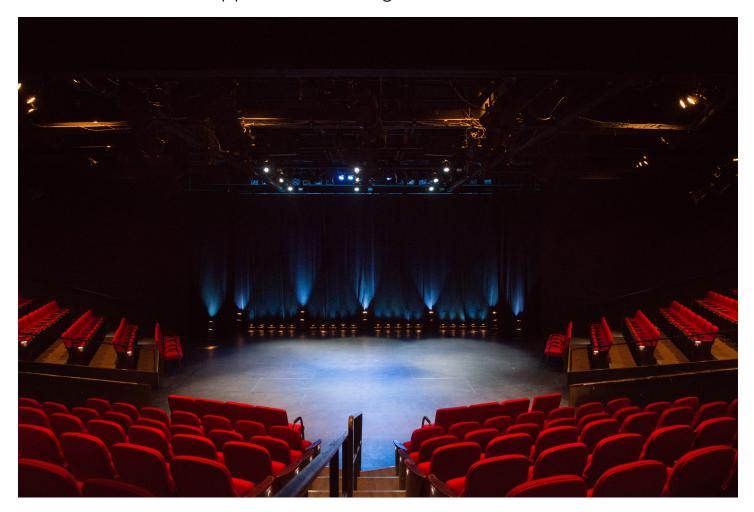
In memory of Robert Mueller Darrel Jones Robert & Jane Miller

In tribute of Jamie Morrisey Dr. Kathy Earnest-Koons

To recognize the founding efforts of Tom Niederkorn Anonymous The donation levels in this list reflect contributions to the Hangar's Annual Fund, Major Gifts Fund, Lisa **Bushlow Education Fund,** the Next Generation Scholarship Fund, in-kind donations, and donations made in tribute and memoriam. If we have made any errors or omissions in this list, please accept our apologies and bring it to our attention so that we may express our gratitude and correct our records. Please contact our Development Department by calling 607.273.8588 or by emailing Development@ HangarTheatre.org.

2018 FILL THE HOUSE GIFTS

Thank you to those who helped "Fill the House" in the Dorothy D. Park Auditorium in 2018. Your generosity supports Hangar programming by strengthening and sustaining high-quality theatrical and education experiences for all ages, all year long. Dedicating a seat in the theatre is a special way to honor a loved one, friend, or yourself. We invite you to join the individuals below in a commemorative opportunity by making a gift of \$3,000 or more in support of the Hangar Theatre.



In honor of George & Lois Voorhees Kristen Burt

C.S.P. We help make full houses happen Jerry Dietz In memory of David G. Flinn and Mary Q. Flinn Dale & Gayle Flinn

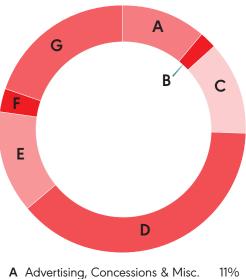
In memory of Architect & Founding Member Bob Mueller Dana & Anne Mueller In memory of Cindy Kiebitz Carolyn W. Sampson

CENTER FOR THE ARTS AT ITHACA, INC., D.B.A. HANGAR THEATRE STATEMENT OF FINANCIAL POSITION 2017-2018

ASSETS		2018	2017*
Cash	\$	87,379	\$ 55,500
Endowment Funds		107,110	98,037
Accounts Receivable		16,527	51,400
Pledges Receivable		131,325	196,652
Due from Other Funds		-	-
Inventories & Deposits		2,605	9,039
Prepaid Expenses		34,532	28,623
Equipment & Leasehold Improvements	Ś	2,455,946	2,433,946
TOTAL ASSETS	Ŷ	2,835,426	2,873,199
		_//	
LIABILITIES			
Accounts Payable	\$	63,365	\$ 47,762
Deferred Revenue		139,473	187,722
Due to Other Funds		-	-
Line of Credit Payable		226,962	184,013
Notes Payable		169,486	193,486
TOTAL LIABILITIES		599,288	612,985
NET ASSETS			
Unrestricted Assets	\$	2,113,012	\$ 2,091,482
Restricted Assets		123,125	168,732
TOTAL NET ASSETS		2,236,138	2,260,214
TOTAL LIABILITIES & NET ASSETS	\$	2,835,426	\$ 2,873,199

* Audited figures

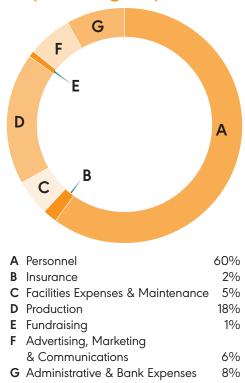
operating revenue



Α	Advertising, Concessions & Misc.	11%0
В	Community Rentals	2%
С	Education Programs	12%
D	Performances & Events	37%
Е	Corporate Support	13%
F	Private & Community Foundations	3%
G	Individuals & Fundraising Events	19%

Due to rounding, total percentage does not equal 100

operating expenses



2018 ANNUAL AWARDS

Each year, the Hangar recognizes four outstanding individuals for their commitment to the Theatre through the following awards:

Agda Osborn Award: BRYAN HAGELIN

For exemplary service and commitment to the Hangar Theatre characteristic of Mrs. Osborn.

Tom Niederkorn Award: DON TINDALL

For extraordinary contributions to artistic and educational programming at the Hangar Theatre.

Philanthropic Angel Award: CROWN CONSTRUCTION

For contributions that set a pace for support of the arts in our community and at the Hangar Theatre.

Erin Aljoe Schlather Inspiration Award: OLIVIA STOCKWIN For a young person who has made a remarkable contribution to the life of the Hangar Theatre and has sparked the contributions of others.



Board and staff Strategic Planning Retreat, October 2018.



Hangar Theatre PO Box 205 | Ithaca, NY 14851 607.273.8588