

Center for the Arts at Ithaca

















2015 ANNUAL REPORT

The Hangar Theatre is grateful to receive general operating support from: Council on New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the the Arts New York State Legislature SHUBERT

MISSION

The Center for the Arts at Ithaca, Inc., d.b.a. the Hangar Theatre, is committed to providing exceptional theatre experiences of high professional quality to enrich, enlighten, educate, and entertain the diverse audiences in the Finger Lakes region. Strong education and training programs are central parts of our commitment to the local and national artistic communities.

VISION

The Hangar Theatre produces world-class theatre offering plays and musicals, revivals, and new works that reflect the diversity of our region. A Hangar production is synonymous with artistic excellence. Our work leaves an impact and has a strong presence locally, nationally, and online.

We support and enhance the Ithaca arts community by using our building as a community arts space, bringing a diverse group of people into our theatre to experience arts of all kinds.

We develop the next generation of theatre goers and arts lovers by creating a culture of arts engagement.

We are the flagship theatre of the Finger Lakes region, paving the way for other arts organizations to flourish with our support.

VALUES

We create theatre for our stage, our community, and our time to engage people of all ages and backgrounds.

We believe that the shared experience of an audience is of great value to the individual and creates a more vital community.

We are committed to championing great art to awaken a passion for live theatre and to deepen the understanding of the human experience.

We believe that our programs help children learn to collaborate, communicate, and create. We make a commitment to youth programming and arts education, including using theatre as a tool to teach.

We nurture young and emerging artists through experience, mentoring, challenge, and support.

We ensure the theatre's future by making sound financial decisions in support of our artistic and educational programming.

PARTNERS IN FLIGHT •

The Hangar is grateful for the support of our 2015 Partners in Flight:





These sponsors provide generous support for our annual operations and enable us to bring you quality programming while keeping ticket prices affordable for most of the community. We are grateful for their commitment to the Hangar and to the larger Ithaca arts community.

FROM THE PRESIDENT OF THE BOARD OF TRUSTEES

Are you streaming the latest series on Netflix? If you are, does it mean that live, in-person theatre is obsolete? As I look back on 2015 and forward to 2016, I wonder. I'd like to argue that theatre is still important. Since you're reading this, you might think so, too. Please do let me know what you think!

Theatre will continue to thrive because it is universal, it gives the artists who make it the opportunity to express themselves, and it gives the audience the opportunity to learn. Theatre is universally human. To our knowledge, we are the only species that creates theatre (internet cat photos don't count), and we have created it throughout time. I can't think of a time in history where clear self-expression is more necessary. Also, if we let it, theatre gives us a medium to teach and to learn. Our Project 4 Artists in the Schools program gives fourth graders the opportunity to create a play and a song that will allow them to really understand that portion of the curriculum. We can learn about history, other cultures, and people's experiences in our culture. We can learn creativity. Recently, I've been fortunate to be able to sit down with former Hangar Artistic Director, Bob Moss. His tales of "how things were done" in "the old days" are rife with ingenuity and creativity. This creativity in action is always apparent at the Hangar. When I walk into the Hangar for each show, the set always astounds me! How does the same space look completely different from the last show? How does someone take the words on the page and creatively design something so transformative? Finally, that shared experience with other audience members helps us learn about ourselves and the community. You can't get that from your screen. You can only get that at the theatre.

In 2015, our summer Mainstage season had four shows that each taught me something. In *God of Carnage*, I learned that I don't really like how we are parenting these days, and maybe I should do some self-examination. In *Spring Awakening*, I awoke to the amount of progress that we have made in terms of how we talk to our kids about sex, but that we still have a ways to go. In *The Hound of the Baskervilles*, I learned (or was reminded) how important it is to laugh and have fun. In *Talley's Folly*, I learned that a two actor play can be gripping, compelling, and very moving.

There is much more in our space these days: Shakespeare, concerts, fundraisers, conferences, classes, corporate events, and the list goes on. We love being the Center for the Arts at Ithaca. We look back with pride on an excellent 2015 and forward with hope to a great 2016. Our 2016 Mainstage season is fabulous. Be sure to see those shows and experience what you can only get at the theatre.

It is a joy and an honor to be the President of this Board of Trustees. I trust that live theatre is here to stay both globally and in Ithaca. Please reach out to me with any thoughts you have!

Margaret Sharlolld Margaret Shackell

President, Hangar Board of Trustees



All of us at the Center for the Arts at Ithaca/Hangar Theatre are excited about the future and have been busy at work on our long-range plan objectives to strengthen the impact we have on both the local and national communities.

We have recently completed an extensive staff restructuring to better serve our current needs and increase our capacity and efficiency. These changes help us to better support our artistic programs, increase programming, broaden our professional training program, and develop new arts education programming.

Our mission to entertain and engage the public goes beyond the work that we directly produce. We are actively collaborating with regional artists and nonprofit organizations, including several Ithaca performing arts groups, by providing our incredible facility at deep discounts, which can help mitigate their risk. At the same time, we've increased our overall audiences through strategic partnerships with a variety of local organizations and artists. Through this expanded programming, we have welcomed many newcomers to the Hangar family; many people who attend these performances, events, and concerts are walking through our doors for the first time.

Our strategic work has focused on the need to rebalance and strengthen our organization to answer the significant economic and cultural challenges facing all arts organizations in this country.

With support from you, our amazing Hangar family, we're doing the work that needs to be done to ensure our future, maximize the usefulness of our facility for the good of the community, make our education programs available to every young person who needs them, and celebrate our artistic products as a source not only of entertainment but of pride for what our community can create when we commit to work together.

Thank you for your support.

Joshua Friedman

Managing Director, Hangar Theatre

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HANGAR THEATRE



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* Thank you to our colleagues who

moved on during 2015





June 25 - July 11, 2015 (19 performances) Total Attendance: 3,703

Book and Lyrics by Steven Sater, Music by Duncan Sheik, Based on the play by Frank Wedekind

Directed & Choreographed by Jen Waldman Musical Director: Rich Silverstein

"[Spring Awakening] is about the very human experience of discovering who you are and who you want to be in this world." - Jen Waldman, Artistic Director

Premier Sponsor:

TOMPKINS Trust Company Insurance Agencies Associate Sponsors:

IthacaTimes





TALLEY'S FOLLY

July 30 - August 8, 2015 (12 performances) Total Attendance: 2.430

By Lanford Wilson

Directed by Jen Waldman

"... a gorgeous romantic comedy about finding love in unexpected places." - Jen Waldman, Artistic Director

Premier Sponsor:





2015 MAINSTAGE SEASON SUPPORTING SPONSORS

Diane's Downtown Automotive

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Sheldrake Point Winery

Swarthout Coaches, Inc.

Taitem Engineering, PC

T.G. Miller P.C.

Tompkins Weekly

The William Henry Miller Inn

WSKG Public Broadcasting

WVBR









RED RIDING HOOD

July 9 - 11, 2015 (6 performances) Total Attendance: 1,217

Book by Mike Kenny, Music and Lyrics by Julian Butler

Directed by Austin Regan Choreographed by Stephanie Card Musical Director: Greg Paradis

Presenting Sponsor:

Northeast Pediatrics and Adolescent Medicine



July 16 - 18, 2015 (6 performances) Total Attendance: 1,674

Adapted by Joseph Robinette, Based on the book by E.B. White

Directed by Aneesha Kudtarkar

Presenting Sponsor:







BYE, BYE BIRDIE

August 6 - 8, 2015 (6 performances) Total Attendance: 1.543

Book by Michael Stewart, Music by Charles Strouse, Lyrics by Lee Adams, Originally Produced by Edward Padula

Directed and Choreographed by Stephanie Card Musical Director: Greg Paradis

Presenting Sponsor:





FALL CABARETC

WOMEN OF WOODSTOCK

September 25 - 26, 2015 (2 performances)
Total attendance: 468

JOE CROOKSTON

October 24, 2015 (1 performance) Total attendance: 365

THE BURNS SISTERS HOLIDAY CONCERT

December 11 - 12, 2015 (2 performances) Total attendance: 509



HANGAR EVENTS

2015 Mainstage Season Launch Party

Acting Out on the Hangar Stage: Community Game of Charades

Sponsors:







Hangar Board Holiday Party: Year-End Celebration

Hangar Aces Red Event Fundraiser

An Exclusive Insider
Event: Exploring the Art of
Choreography

Theatre Magic: A Behind-the-Scenes Party and Tour

A Working Rehearsal: An Insider's View of The Hound of the Baskervilles

Event Sponsors:

SHELDRAKE POINT

CHARADE







Cayuga Radio Group Presents: Comedian Dan Viola

Civic Ensemble: ReEntry Theatre Program

Dan Smalls Presents:

Bruce Cockburn Colin Hay Iris Dement Nick Lowe Rhiannon Giddens

The Funx Concert: Running to Places Theatre Company Fundraiser

Green Gables: The Musical-Reading & Workshop

Ithaca Community Orchestra: Spring Concert

2015 PERFORMANCES AND CONCERTS

Ithaca Community Orchestra: Winter Concert

Ithaca Shakespeare Company: Richard II - The Death of Kings

Rockwood Ferry Concert

Sirius Radio Presents: Comedian Kenny Zimlinghaus

Starry Night Theatre Company: Vincent

An Evening With Whiskey
Tango Sideshow: Burlesque
& Cabaret

2015 COMMUNITY PARTNER EVENTS

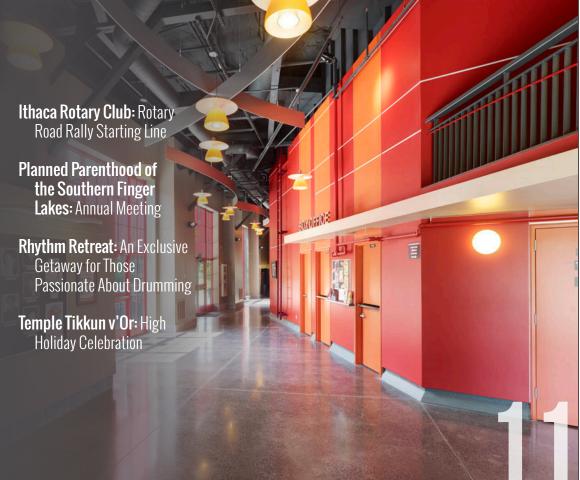
Association of Fundraising Professionals: Finger Lakes Chapter - Annual Meeting

Cornell University College of Veterinary Medicine:

Fundraiser for Cancer Resource Center

Cornell University: Alpha Phi Sorority Formal

Historic Ithaca: Traditional Millwork Conference





EDUCATION PROGRAMS

We strive to base our educational programming on renowned studies on the essential role of imagination and creative play in a child's cognitive development and hire professional teaching artists to facilitate this with the youth of our community.

Next Generation School of Theatre

- During the 2015 summer break, **132** kids participated in theatre arts classes ranging from clowning to stage combat.
- \$7,356 in need-based tuition waivers allowed kids from 14 families to attend Next Generation School of Theatre programming over the summer

"This year I made a vow that during the summer I would come out of my shell and be what I always wanted to be: my true self. You may not see it now but when I was little I used to hide from others and usually kept to myself... the best part of coming out of my shell was doing the Hangar Theatre program. If it wasn't for this, I think I would never feel the way I feel now."

"[My granddaughter] already had selfesteem and some confidence, but this experience has greatly increased her self-esteem, confidence, socialization and self-worth. I cannot say enough good things about this program."

"My child has been with the Hangar Theatre for 3 summers. She is what I call a fringe kid ... BUT being in theatre has been such a catalyst for her to grow and develop. Bye Bye Birdie has been one of the best experiences for her in her whole entire life! We are thrilled with the Hangar and the wonderful youth programming."

Project 4: Artists in the Schools

546 fourth-grade students in Tompkins County devised and performed their own plays with music through Project 4: Artists in the Schools in 2015.

"It's a powerful experience that may be the only thing they'll really always remember from 4th grade." - Erin Hammes, Cayuga Heights Elementary School 4th Grade Teacher

"This experience helped build confidence. It showed them they could be successful when pushed outside their comfort zone."

- Terri Stoff, Northeast Elementary School 4th Grade Teacher

Schools Served by Hangar Theatre's Project 4: Artists in the Schools

- Belle Sherman Elementary School
- Beverly J. Martin Elementary School
- Caroline Elementary School
- Cayuga Heights Elementary School
- Enfield Elementary School
- Fall Creek Elementary School
- Newfield Elementary School
- Northeast Elementary School
- South Hill Elementary School
- Trumansburg Elementary School

Spring Break-a-Leg

During the 2015 spring break, **21 kids** experienced all aspects of creating an original musical theatre piece before performing in front of friends and family on the Hangar stage.

Education Program Sponsors:

Drs. Richards & McCutcheon Dentistry



Project 4: Artists in the Schools made possible in part by:



Council on the Arts

New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature

Howland Foundation, as administered by the Community Foundation

OUTREACH Pay-What-You-Can "Thank you so much for doing [Pay-What-You-Can 9 Performances programmingl, it really makes bringing my kids to see Over 500 free and discounted tickets theatre so much more accessible." were provided to community members - KIDDSTUFF Pay-What-You-Can Attendee as part of the Hangar's commitment to accessible theatre. "I never expected to be here [in this financial **Lifelong Lecture Series** situation] in life. Being able to go to the theatre enriches my quality of life. It makes a huge We began a partnership with Lifelong of difference to me, and I am deeply grateful." Tompkins County over the 2015 summer. - Mainstage Pay-What-You-Can Attendee This partnership consisted of a lecture and a play, in which a Hangar Theatre artist would meet with Lifelong members to discuss the play, as well as the Hangar's vision of storytelling this piece, which the Lifelong members would then see. It was a new program for both organizations and was met with much enthusiasm! **Community Ticket Donations** In 2015, the Hangar donated 186 tickets valued at over \$5.600 to local nonprofits for raffles, fundraisers, and other events. Pay-What-You-Can Sponsors: Schlather, Stumbar, ITHACA BAKERY Parks & Salk, LLP

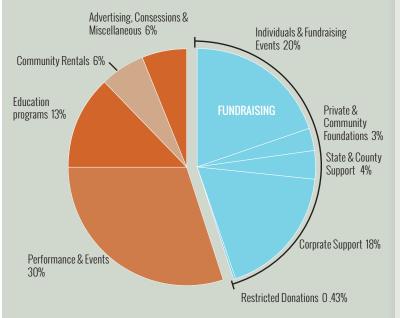
2015 FINANCIAL STATEMENT

In 2015, our annual operations provided the Hangar a small unrestricted surplus of \$7,500 (.6% of expenses) before depreciation and audit adjustments. We saw modest increases in subscription purchases, KIDDSTUFF ticket sales, and rentals. We had a 27% increase in ticket sales for our fall CabarETC programming and increased the number of days the facility is in use by more than 10% for the year. Overall, we achieved a 9.7% increase in earned income over the previous year. Contributed income also increased by over 15% with generous donations given to help reduce our accumulated debt and strengthen our financial position.

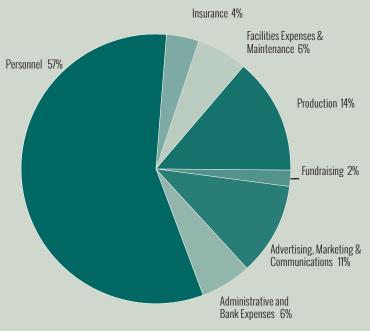
Expenses remained mostly flat with modest increases in workers' compensation insurance, advertising, rental space, and health insurance. The most significant increases were in artist and production staff salaries, increasing just over \$40,000 or 24% over the prior year due to increases in the number of paid artists and increased programming.

The Hangar's financial position continues to improve with a reduction in total liabilities of \$728,522 since 2012 and an increase in total net assets of \$31.647 during the same period. (See chart below.)

OPERATION REVENUE



OPERATION EXPENSES



CENTER FOR THE ARTS AT ITHACA, INC. STATEMENT OF FINANCIAL POSITION 2012-2015

ASSETS	2015	2014*	2013*	2012*
Cash	\$ 69,064	\$ 82,343	\$ 20,620	\$ 26,676
Endowment Funds	85,366	85,310	85,282	85,244
Accounts Receivable	29,569	18,552	53,362	38,289
Pledges Receivable	92,412	194,264	255,123	341,336
Due from Other Funds	-	76,793	132,203	168,203
Inventories & Deposits	11,116	9,054	7,173	7,648
Prepaid Expenses	12,531	7,282	20,785	355
Equipment & Leasehold				
Improvements	2,659,874	2,776,315	2,883,667	2,989,056
TOTALASSETS	2,959,931	3,249,913	3,458,215	3,656,807
LIABILITIES				
Accounts Payable	\$ 27,180	\$ 42,541	\$ 61,797	\$ 114,475
Deferred Revenue	196,626	135,844	138,911	129,548
Due to Other Funds	-	76,793	132,203	168,203
Line of Credit Payable	151,209	171,174	170,414	204,261
Notes Payable	43,486	240,114	414,013	530,536
TOTALLIABILITIES	418,501	666,466	917,338	1,147,023
NETASSETS				
Unrestricted Assets	\$2,407,460	\$2,413,006	\$ 2,540,877	\$2,030,636
Restricted Assets	133,971	170,441	152,792	479,148
TOTAL NET ASSETS	2,541,431	2,583,447	2,540,877	2,509,784
TOTALLIABILITIES				
& NET ASSETS	\$2,959,931	\$3,249,913	\$ 3,458,215	\$3,656,807
				* Audited figures
				Auditen lignies

Hangar Theatre

PO Box 205 | Ithaca, NY 14851 607.273.8588

ENRICH, ENLIGHTEN, EDUCATE, AND

ENTERTAIN



Karen Stanley with her Next Generation School of Theatre puppetry class.

Cover photos: Shea Renne* in Spring Awakening, Dan Domingues* in The Hound of the Baskervilles, Nick Mras in Bye Bye Birdie, Brendan Powers* and Amy Tribbey* in God of Carnage, Laurel Casillo* and Jonas Cohen* in Talley's Folly, Christopher Isolano• in Charlotte's Web, Camille Oswald• in Stuart Little, Paulina Kurtz• and Jeanfranco Cardentey• in Red Riding Hood, Julian Malone• in The Emperor's New

Interior pages: Page 2: Kelsey Lake* and Robert Ariza* in Spring Awakening: Page 4: Bruce Warren*, Dan Domingues*, and Steve Pacek* in The Hound of the Baskervilles: Page 5: Hillary Parker* and Amy Tribbey* in God of Carnage, Dane Cruz and Robert Ariza* in Spring Awakening: Page 6: Bruce Warren* and Dan Domingues* in The Hound of the Baskervilles, Laurel Casillo* and Jonas Cohen* in Talley's Folly: Page 7: Dara Brown- and Camille Oswald- in The Trojan Women, Olivia Wendel in Mud, Regan Lukefahr- and Paulina Kurtz- in The Crazy Locomotive: Page 8: Regan Lukefahr-, Michael Doliner-, Julian Malone-, Olivia Wendel-, Conor Shatto- in The Emperor's New Clothes, Camille Oswald- in Stuart Little: Page 9: Paulina Kurtz- and Jeanfranco Cardentey- in Red Riding Hood, Christopher Isolano- in Charlotte's Web, Nick Mras in Bye Bye Birdie: Page 10: Shaleah Adkisson and Maddy Wyatt in Back to the Garden, Tilly Garnett, Jamie Wells, Deb Mohlenhoff, Liebe Meier Swain and Bruce Warren in Acting Out on the Hangar Stage: Community Game of Charades: Page 12: Brandon Dial- in The Infernal Machine, Olivia Wendel- and Michael Doliner- in Mud: Page 14: Johnny Shea in Spring Awakening

*denotes a member of Actors Equity Association •denotes a member of the 2015 Lab Company

Photos and design by Rachel Philipson, compiled and edited by Abigail Scaduto

